



AMS 700™ Inflatable Penile Prosthesis Media Kit

Boston Scientific created this media kit as a resource to help your institution proactively discuss your experience in the treatment of erectile dysfunction and use of the AMS 700™ Inflatable Penile Prosthesis (IPP). The kit includes many different resources to assist in communications efforts. Please contact media@bsci.com with any questions regarding the use of these materials.

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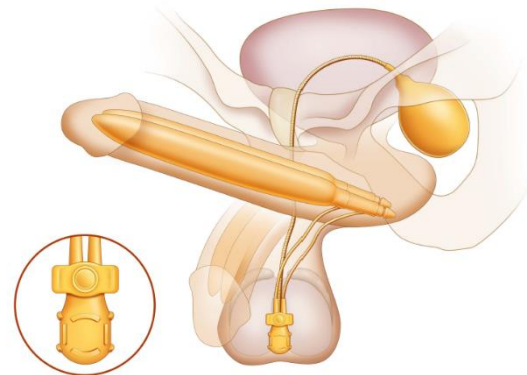
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1. About the AMS 700 Inflatable Penile Prosthesis

The AMS 700 Inflatable Penile Prosthesis (IPP) is made up of three parts and contained inside the body, so it's undetectable to others¹:

- A pair of cylinders implanted in the penis.
- A pump placed inside the scrotum.
- A reservoir of saline placed in the lower abdomen.

Squeezing and releasing the pump moves fluid into the cylinders, creating an erection for as long as a person wants. The device can be deflated by pressing the release button on the pump. The penis then returns to a soft, flaccid and natural-looking state.



2. About the TENACIO Pump

The TENACIO Pump is the latest innovation in the Boston Scientific IPP portfolio and was designed to deliver a more intuitive experience for patients and simplify training post-operation. The new features include:

- Prominent grips, an elongated pump neck and a high profile one-press release deflation button, designed to help patients identify the various pump components.
- Dedicated valve systems, each performing independent functions, intended to help address stiction syndrome, also known as sticky pump.

These features have the potential to maximize reliability across repeated use, achieve a streamlined inflation experience and offer patients an intuitive experience.¹

3. About Erectile Dysfunction

Erectile dysfunction (ED) is a common condition defined by an inability to achieve or maintain an erection that is firm enough to have sexual intercourse.² ED happens when blood flow to the penis is limited or nerves are damaged. Men with ED may experience anxiety, depression, low self-esteem and decrease in quality of life.^{3,4} There is typically no single cause of ED, and it may happen for a range of physical and

psychological reasons. Risk factors of ED include age, smoking, diabetes, hypertension, dyslipidemia, depression, obesity and a sedentary lifestyle.⁵

4. Potential Quotes for Hospital Press Release

“In the U.S., it’s estimated that more than half of men over the age of 40 have some degree of ED,⁴” said [SITE CONTACT, FACILITY, INSTITUTION]. “The AMS 700™ Inflatable Penile Prosthesis (IPP) is a unique solution for erectile dysfunction as it allows patients to be spontaneous again and is reliable with no medication-related side effects or ongoing costs.^{1,6,7} Designed to closely mimic a natural erection – providing rigidity when inflated but flaccid when deflated – the AMS 700 implant is undetectable to others as it’s concealed in the body.^{1”}

“The TENACIO Pump is a new pump component for the AMS 700™ Inflatable Penile Prosthesis, a treatment option for patients with erectile dysfunction,” said [SITE CONTACT, FACILITY, INSTITUTION]. “With prominent grips, an elongated pump neck and a high-profile, one-press release deflation button, the advanced design helps patients identify the various pump components. Dedicated valve systems, each performing independent functions, are intended to help address stiction syndrome, also known as sticky pump.^{1”}

5. Images, Videos and Additional Resources

- [AMS 700 with MS Pump Product Illustration](#)
- [AMS 700 with TENACIO Pump Product Illustration](#)
- [AMS 700 with MS Pump Product Image 1](#)
- [AMS 700 with MS Pump Product Image 2](#)
- [AMS 700 with TENACIO Pump Product Image](#)
- [Video Animation Showing How to Deactivate/Activate AMS 700](#)
- [Patient Testimonial Videos](#)
- [Patient Website for ED Solutions](#)
- [Media Fact Sheet](#)
- Boston Scientific Urology [Facebook](#), [LinkedIn](#) and [X/Twitter](#) pages

¹ Data on file with Boston Scientific.

² Erectile dysfunction. NIH: National Institute of Diabetes and Digestive and Kidney Diseases. <http://www.nlm.nih.gov/medlineplus/erectiledysfunction.html>. Accessed September 2023.

³ DiMeo PJ. Psychosocial and relationship issues in men with erectile dysfunction. Urol Nurs. 2006 Dec;26(6):442-6.

⁴ Feldman HA, Goldstein I, Hatzichristou DG, Krane RJ, McKinlay JB. Impotence and its medical and psychosocial correlates: results of the Massachusetts Male Aging Study. J Urol. 1994;151:54–61.

⁵ Burnett AL, Nehra A, Breau RH et al. Erectile dysfunction: AUA guideline. [published correction appears in J Urol. 2022;207:743]. J Urol. 2018;200:633–641.

⁶ Enemchukwu EA, Kaufman MR, Whittam BM, et al. Comparative revision rates of inflatable penile prostheses using woven Dacron® fabric cylinders. J Urol. 2013 Dec;190(6):2189-93.

⁷ Otero JR, Cruz CR, Gómez BG, et al. Comparison of the patient and partner satisfaction with 700CX and Titan penile prostheses. Asian J Androl. 2017 May-Jun;19(3):321-5.

CAUTION: U.S. Federal law restricts this device to sale by or on the order of a physician.

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